

6TH ANNUAL

CAPITAL CITY CORNHOLE CLASSIC



2022 tournament proceeds will help provide safe, stable and supportive housing to individuals with disabilities experiencing homelessness.

Saturday, September 10, 2022
Lawn of the Oregon State Capitol
www.shangrilaoregon.org/capitalcitycornholeclassic

2022 Partnership Opportunities



\$250 LANE PARTNER

- Logo displayed on lane scoreboard.
- Lane announced as “Sponsored by” your company throughout the tournament.

+ Standard Perks

- Company name listed in footer of player communications.
- Company name listed in Shangri-La newsletter.
- Company name displayed on event banner.
- Company name listed on event webpage.
- Shout-out and tag on Shangri-La’s social media.

\$5,000 PRESENTING PARTNER

- Event presented by ‘Your Business’; advertised as such.
- Logo included in cover photo on Shangri-La’s Facebook profile (August/September).
- Business mentioned in event press materials.
- Logo on event trophies.
- Business mentioned in tournament’s Spotify playlist.
- Logo included on player swag.
- Logo prominently placed on event t-shirts.
- Hyperlinked logo on all Shangri-La website pages until 12/31.
- Logo included in digital and print marketing.
- Linked company logo in player communications.
- 2 complimentary team registrations.
- Marketing materials in player packets, optional.
- Booth at the event; optional.
- + Lane Partner Perks
- + Standard Perks



\$1,500 DIVISION PARTNER

(4 Available)

- Naming rights; advertised as such pre-event and day-of event.
- Logo on division trophies.
- Logo prominently placed on event t-shirts.
- Hyperlinked logo on all Shangri-La website pages until 12/31.
- Logo included in digital and print marketing.
- Complimentary team registration.
- Marketing materials in player packets, optional.
- Booth at the event; optional.
- + Lane Partner Perks
- + Standard Perks



\$500 REGISTRATION OR SCORING TENT PARTNER

(2 Available)

- Naming rights; advertised as such pre-event and day-of event.
- Company banner prominently displayed at tent.
- \$20 discount code for registration.
- Marketing materials in player packets, optional.
- Booth at the event, optional.
- + *Standard Perks*



NEW \$500 THROWING ARM TRIBUTE BANDS PARTNER

(1 Available)

Players will wear colored bands on their throwing arm as a tribute to individuals with disabilities in their circle.

- Naming rights; advertised as such pre-event and day-of event.
- Company banner prominently displayed at station.
- Business name on tribute bands.
- \$20 discount code for registration.
- Marketing materials in player packets, optional.
- Booth at the event, optional.
- + *Standard Perks*



NEW \$500 AIR MAIL RELAY EVENT PARTNER

(1 Available)

Teams will compete in a fast paced air mail relay-style competition.

- Naming rights; advertised as such pre-event and day-of event.
- Company banner prominently displayed.
- Business name included on relay event trophies.
- Marketing materials in player packets, optional.
- \$20 discount code for registration.
- Booth at the event, optional.
- + *Standard Perks*



\$1,500 CHALLENGE COURSE PARTNER

(1 Available)

- Naming rights; advertised as such pre-event and day-of event.
- Logo prominently placed on t-shirts.
- Hyperlinked logo on all Shangri-La website pages until 12/31.
- Logo included in digital and print marketing.
- Complimentary team registration.
- Marketing materials in player packets, optional.
- Linked company logo in player communications.
- Booth at the event; optional
- + *Lane Partner Perks*
- + *Standard Perks*



IN-KIND PARTNER - VARIOUS NEEDS

PLAYER PRIZE PACKAGES

As a fundraiser, we keep cash payouts minimal and reward winning players with awesome prize packages! We attempt to feature items from local/small businesses AND products of value to the cornhole community as much as possible.

Donate an item (gift certificate, swag, product, etc.) to include in the prize package. Quantity needed: **At least 2**, or any even number 2-18.



PLAYER APPRECIATION

Each registered player receives a appreciation bag upon check-in. Donate coupons, promotional items, product samples, etc. to market to cornhole players. Quantity needed: 200 to reach all players or any of these increments: 48, 84, 68.

ADVERTISING

Help us spread the word. Give us some space in your direct mailers, newsletter, or social media feed to promote the event, OR Sponsor a newspaper or radio ad.

2022 CAPITAL CITY CORNHOLE CLASSIC PARTNERSHIP RESPONSE FORM

Date _____ Business Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Contact Person / Title _____

Phone _____ Email _____

MONETARY PARTNERSHIP PLEDGE

Pledge your partnership by 7/1/22 to take full advantage of partnership benefits or 8/5/22 at the latest.

☐ \$100 Cheering Fan ☐ \$250 Lane Partnership ☐ \$500 Tent Partnership ☐ \$500 Air Mail Relay Partnership

☐ \$500 Tribute Band Partnership ☐ \$1,500 Division Partnership ☐ \$1,500 Challenge Course Partnership

☐ \$5,000 Presenting Partnership ☐ Other: _____

PAYMENT DETAILS

Payment due by: August 31, 2022

☐ Enclosed is a check made payable to Shangri-La

Mail to: Shangri-La, Attn: CET, 4080 Reed Road SE #150, Salem, OR 97302

☐ Please send us an invoice. ☐ I want to pay online. Please send a payment link.

IN-KIND PARTNERSHIP PLEDGE

☐ Player Prize Package Item(s): Description: _____
Value: \$ _____

☐ Challenge Course Raffle Item(s): Description: _____
Value: \$ _____

☐ Player Registration Package Item(s): Description: _____
Value: \$ _____

☐ Advertising ☐ Restroom Rental ☐ Trash Removal

☐ Other: _____

PICK-UP DETAILS

☐ Enclosed are my in-kind contributions. ☐ Please contact me to arrange pick-up. ☐ Please contact me to discuss further.

FORM RETURN

Email to: community@shangrila-or.org.

Mail to: Shangri-La, attn: CET, 4080 Reed Road SE #150, Salem, Oregon 97302.

LOGO FILE

Don't forget to email a hi-resolution version of your company logo.

If you have any questions, please do not hesitate to contact me.

Shangri-La is a 501c3 non-profit organization; tax ID #93-0509414

